

CONNEXIONS

CREATIVE & DIGITAL CITY



START UP MARKET EXHIBITORS CATALOGUE

Join us & deep dive into the latest innovations in education & culture!

Date & Time: *Saturday 30th September 2017 from 10.30 am to 4.30 pm*

Venue: *Richmond Barracks, Dublin 8.*

Free entrance.

www.conneXions.ie

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Culture

BandSquare (France)

BandSquare is a data management platform dedicated to artists, bookers, producers, brands and media. The platform helps users to learn more about their online audiences by providing socio-demographic profiles and survey information.

For example, BandSquare helped “Ben l’Oncle Soul”, a French pop singer, organise his tour in Latin America by identifying key cities with the highest fan-concentration as well as providing the best ticket price for each venue. adidas used BandSquare to improve its customer knowledge by understanding their customer’s journey around tradezones as well as learning more about their interests and lifestyle.

Chloe Julien founded BandSquare in 2013 after working in the marketing and digital strategy team at Universal Music Group. Though BandSquare was first dedicated to musicians, the platform is now used by major players in the French entertainment industry such as Webedia, Universal Music, TF1, Canal+, adidas, etc...

Justine Reverdell, Digital Project Manager

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Education

CleverBooks (Ireland)

CleverBooks delivers most innovative educative products based on technology and traditional education aids and approaches for kids around the world.

It strives to empower a new generation of progressive and creative children by delivering most innovative solutions at the most affordable prices because everyone has the right to access technology for efficient and progressive education.

CleverBooks is a young Irish company that has created a FREE Augmented Reality (AR) Learning solution (non-commercial purposes) - Geometry App for Primary Education providing a new method of innovative and immersive learning through visualization and interaction which will strongly benefit children with learning difficulties and have a larger influence among the less academically successful students. The mobile Application with AR is free to enhance quality education for primary school children and assist them in their learning process.

The full press release about the latest Geometry App for Primary Education was published by educational platforms in Ireland, the UK and the USA.

Darya Yegorina, CEO

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[@Clever_Books](https://twitter.com/Clever_Books)

[@CleverBooksPage](https://www.facebook.com/CleverBooksPage)



Culture

CulturMoov (France)

CulturMoov creates staged cultural contents, guiding the visitor experience and the pedagogical approach.

CulturMoov creates digital media to be used for cultural mediation, to enhance museum collections and for communication purposes, to connect heritage sites with an audience. They offer intuitive and sensorial experiences through small exhibitions and the viewing of museum collections, a touristic site or artistic and cultural sites open to the public.

Romain Prévalet, Founder
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Culture

DubWebFest & Twisted Mirror TV (Ireland)

After two successful international web series festival editions (**Dublin Web Fest**), the entrepreneurial momentum was kept alive with the creation of an indie video-on-demand (VOD) channel - **Twistedmirror.TV**, a web TV focused on creative short form content.

The response to this new phenomenon has been very positive; the format's future is being discussed in consultation with a few award-winning series makers. This has led to the development of a VOD business model strategy with two MBA students from Cambridge Judge Business School, the University of Cambridge.

The goal is to offer a VOD platform business model that aims to bring highly entertaining short form video content to wide-ranging audiences through a great online experience.

Mikael Thiery, Founder
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Education

Emu Ink (Ireland)

The **Emu Ink** Schools' Publishing Programme is an online course that turns primary pupils into real published authors.

As an independent publishing company, Emu Ink Schools' Publishing Programme brings its' expertise to the classroom through this unique programme, which focuses on generating short stories from school pupils - stories that are then published in an anthology.

The programme itself covers everything from idea generation, character development, plot and point of view to suspense, pace, editing and proofreading and is accessible on pcs, laptops, tablets, android and smartphones. It is a user-friendly piece of technology that allows the teachers to work through various weekly lessons and exercises with their classes. A guideline of two hours per week, for four weeks, is given for the course but we allow 24/7 access for a full school term, as this allows individual classes to work on their short stories at their own speed and students, who may like to refresh themselves on the lessons at home, to log on themselves.

The aim is to encourage literacy through a medium all young people love and understand - technology - and turn school pupils into real published authors worldwide.

Emer Cleary, Founder & CEO

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Education

Exit Entry (Ireland)

Exit Entry is the first worldwide, cross-cultural, student community of opportunity.

Multinationals struggle to find the right candidates for their graduate programmes. It is time consuming, expensive and highly competitive. The world economic forum states that we are experiencing the fourth industrial revolution. This is causing disruption to multinationals business models but also to the labour market. With the increase of automation, soft skills are the differentiator to cope with these seismic economic shifts.

Exit Entry is the first platform connecting multinationals directly to third level students. Exit Entry knows that students are more than just an academic number. Therefore, they are uniquely building a platform to showcase the emotional intelligence and soft skills of students, for that company culture fit. They are doing this by developing a worldwide, cross-cultural, student community of opportunity. EMPOWER EDUCATE EVOLVE.

Lewize Crothers, Founder & CEO

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GlobalExam (France)

GlobalExam is the European online training leader for language proficiency tests (TOEIC®, TOEFL®, IELTS®, HSK®, BULATS®, BRIGHT®, etc.). Their solution can be used in a classroom or by an individual user. Available on all supports, Global-Exam is the best addition to teaching material.

GlobalExam key figures :

- 80.000+ users from 56 countries ;
- 200+ client-universities and a growing base of private and public institutions ;
- 30.000 questions, 260 exams, 520 training hours, 13 different tests ;
- +120 on the TOEIC / +18 on the TOEFL IBT (av. academic results after 30-day preparation)
- 92% recommendation rate from our users.

To answer its education partners' needs with accurate and meaningful results while recruiting and selecting students, GlobalExam provides convenient, custom-made and cost-effective language assessment solutions to evaluate any candidate language skills.

GlobalExam helps create and manage all aspects of language custom assessment tests. Its services include: assessment planning and development; comprehensive online test administration; candidate scoring and reporting; data analysis and recommendations.

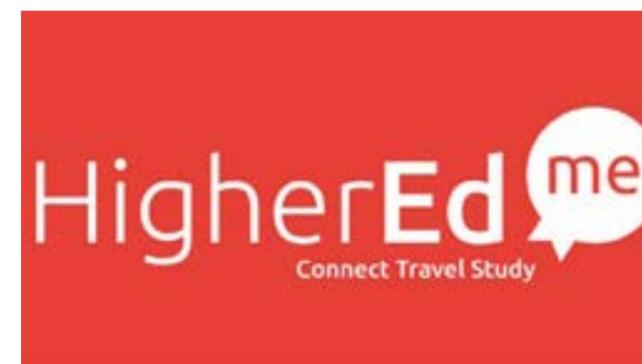
Yann Perrin, Head of International Development

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🌐 www.global-exam.com

🐦 @GlobalExam

📘 @GlobalExam



HigherEdMe (France)

Studying abroad can sometimes be more expensive than buying a car. But since it's not a tangible asset, families are not really aware of the commercial value they represent for higher education institutions. It is a very competitive market. **HigherEdMe** has created a platform to help families get the best out of their "study abroad" budget.

HigherEdMe is a French-based startup that provides tools and services to students, marketing officers and student recruitment officers of schools and universities.

The company has created higheredme.co, the first reverse global marketplace for international studies, where students post their "study abroad" wish (destination, field of study, duration, level, budget) and higher education recruiters contact them to promote their best-suited program. 18 months after its creation, more than 26.500 students and 240 institutions are using this matchmaking platform.

The company also provides digital campaigns to promote specific programs on social networks: 360° videos for immersive campus tours, big data algorithms to analyse candidates and chat bots for messaging apps. HigherEdMe has been awarded "best edtech startup" in 2017 in the management category.

Sacha Draper, International Development

🌐 www.higheredme.com

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🐦 @HigherEdMe

📘 @HigherEdMe



Education

Managexam (France)

With students' growing mobility, accomplishing regular internships abroad or choosing distance education/certificates, **ManagExam** contributes to the organization of examinations in which all of the key actors are geographically apart: administration, teaching staff, students.

Offering secure options such as photos taken at random during the examination, the variability of data or the random selection of tests' questions, ManagExam answers the issue that is the internationalisation of training and careers by allowing examinations to be taken from afar, in a secure and elaborate manner.

Counting on the opportunities that come with digital technology, ManagExam promotes a diversification of the additional supports for the examination – videos, excel documents, substantial texts – meaning a conception of more elaborate papers than during a regular examination.

Open to innovation, ManagExam allows the modernisation of examinations all whilst preserving a high standard of educational integrity, necessary to the trainings.

From the administration of off campus GMAT selection exams to the end of curriculum summative assessments, ManagExam is the solution for the management of centralized and simple examinations.

Alice Niezborala, Partnership Manager

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Culture

NoMadMusic (France)

NoMadMusic is an innovative record label which develops interactive and immersive applications to enhance music lovers' experience.

Its new project NomadPlay is a play-along app which enables one to virtually replace a musician in a band or orchestra, and thus experiment the thrill of playing with your favorite artists.

It is based on a powerful algorithm which can separate the audio sources from a recording, and remove any instrument selected.

Clothilde Chalot, Co-Founder

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 NoMadMusicNMM

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Education

Culture

Speakshake (France)

SpeakShake is the platform to boost your confidence in speaking a foreign language! Recognised by the Institut Français as one of the best digital methods to help efficiently improve your oral skills in French, Spanish and many other languages, SpeakShake offers its users 1-2-1 online language exchanges.

In short, SpeakShake is a digital platform to facilitate linguistic exchanges between two native speakers, with integrated content on cultural subjects and current affairs. The website connects two people seeking to learn the language of the other, and provides them with learning aids in the form of conversational cards and other digital tools to support their conversation. It is complementary to the academic language courses, giving students the opportunity to focus on and enhance their speaking skills in a fun yet educational manner : each conversation, initially guided, becomes fluid and spontaneous !

SpeakShake has been recognised for its excellence and innovation through several awards: 1st Prize for the Most Innovative Startup 2017, by the International Organisation of Francophonie and 3rd prize in the Digital Hackathon 2017, by the French Ministry of Foreign Affairs. SpeakShake has recently formed several partnerships with INALCO, Paris Airports, HEC languages resources centre and various renowned universities worldwide.

Fanny Vallantin, Founder

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🐦 @SpeakShake

📘 @SpeakShake

VisitorFlix (Ireland)

VisitorFlix is the worlds' first video SAAS solution for the tourism industry. Their competitive advantage is simple – they offer a game changing low cost way for tourism businesses to reach more customers and convert more sales.

VisitorFlix develops interactive destination video guides showcasing things to do, places to go, stay, eat, drink and shop for tour operators and for transport and accommodation partners to promote destination experiences, engage or convert more bookings online, on-board and on social media.

Their mission is to create a global competitive edge for partners by proactively presenting advertorial destination video content in an informative context at every touchpoint, adding value to visitors, providers of visitor experiences and industry trade partners.

To date VisitorFlix has developed the most comprehensive collection of 30 second videos promoting things to do, places to stay, eat, drink & shop in Ireland that have been loaded over 5 Million times in 147 countries.

VisitorFlix is expanding their model globally and is interested in developing partnerships with leading French and Irish tourism industry partners to grow visitor numbers between Ireland and France such as ferries, airlines, tour operators, destination marketing organisations, language schools, accommodation partners and visitor experiences.

Martin O'Regan, Founder

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**AGENCIES & ORGANISATIONS
FROM
FRANCE & IRELAND**



Culture & Education

Alliance Française Dublin (Ireland)

The award-winning Alliance Française Dublin (AFD) has over 50 years' experience and belongs to a worldwide network, the biggest in the world, established since 1883 to promote the French language and culture. With over 6500 enrolments a year, the AFD is the 3rd biggest Language Centre in Europe. Group or one-to-one tuitions are available throughout the year for professionals and individuals from the age of 12 months! The AFD also offers internationally recognised diplomas.

The AFD is not just a school but a cultural centre as well, and provides a genuine French experience in addition to tuition. Over 100 cultural events are organised each year: exhibitions, screenings, tastings, talks, concerts, plays, book launches, festivals, markets & fairs, etc. The revolutionary online platform Culturethèque is accessible anywhere from any device and offers over 150,000 online documents including French books, newspapers, magazines, graphic novels, music, audiobooks, films, documentaries, games, tutorials and much more!

The AFD also offers two public spaces: the newly refurbished French Library, a multiform space that can transform into a conference/screening venue with state-of-the-art audio and video systems, and the French Café-Restaurant La Cocotte that doubles as an exhibition space for an ever-changing array of interesting contemporary artwork.

Vincent Lavergne, Communication & Marketing Director

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Business

Enterprise Ireland (Ireland)

Helping Irish Companies to Achieve Global Success

Enterprise Ireland is the government organisation responsible for the development and growth of Irish enterprises in world markets. Enterprise Ireland works in partnership with Irish enterprises to help them start, grow, innovate and win export sales in global markets. In this way, they support sustainable economic growth, regional development and secure employment. Detailed information on Enterprise Ireland's activities, strategy and performance can be found on their website (Publications/Reports-Published-Strategies/).

Starting a high potential and internationally focused business?

Enterprise Ireland's High Potential Start-Up (HPSU) team provides hands-on support and advice to entrepreneurs and early stage companies that are considered by Enterprise Ireland to have an innovative product, service or technology, and have the potential to achieve international sales and create employment. If you have a business proposition with international sales potential or are currently raising investment for your start-up venture, then you may qualify for support and investment.

Karen Donoghue, Manager High Potential Start-Up

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[@EnterpriseIreland](https://www.linkedin.com/company/EnterpriseIreland)



Culture

Eucida (Ireland / France / Latvia)

European Connections in Digital Arts / EUCIDA is a 3-year project funded by Creative Europe led by Rua Red, Ireland in partnership with Lūznava Manor, Rēzeknes, Latvia and Espace Multimédia Gantner, France.

The EUCIDA Project aspires to work collaboratively and demonstrate innovation and high standards contributing to making the Digital Arts sector highly visible internationally whilst contributing to sustainable development and success. EUCIDA is an interactive and innovative community of Digital Artists and Cultural Workers connecting across Europe to imagine new ways of artistic mobility, to use technologies as a vector and to augment the sharing of experience, creative practice and professional opportunities transnationally both for artists and new publics in reality and virtually. EUCIDA aims to make digital arts accessible to a non-arts audience, and to bring a wide public debate on arts and technology by facilitating a programme of ambitious and unique experiences.

The platform www.eucida.eu has been designed as a hub for artists to discover opportunities in / and information about digital arts, interact with others in this field and profile themselves and their work. This project encourages differences and diversity within Europe, and also promotes a common language and universal experience.

Joyce Dunne, Development Manager

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 @EucidaProject

 @EucidaProject



Culture

Fáilte Ireland (Ireland)

Fáilte Ireland is the National Tourism Development Authority. Their role is to support the tourism industry and work to sustain Ireland as a high-quality and competitive tourism destination. Fáilte Ireland provides a range of practical business supports to help tourism businesses better manage and market their products and services.

They also work with other state agencies and representative bodies, at local and national levels, to implement and champion positive and practical strategies that will benefit Irish tourism and the Irish economy.

Fáilte Ireland promotes Ireland as a holiday destination through their domestic marketing campaign (DiscoverIreland.ie) and manages a network of nationwide tourist information centres that provide help and advice for visitors to Ireland.

Brendan Liddy, Dublin Programme Manager

 www.failteireland.ie

 www.visitdublin.com

 @Failte_Ireland

 @visitdublin

Business

Culture

French Tech Dublin (Ireland)

In recent years, the French start up ecosystem has enjoyed incredible momentum, driven by a new generation of entrepreneurs, investors, engineers, designers and many other talented individuals. Over the years, many French Tech hubs have been created around the world: as Dublin has a vibrant tech and start-up environment, it seemed natural to launch a community here.

Since January 2017, **French Tech Dublin** gathered a strong community of 500+ members, who meet regularly, around various events: themed meetups, French tech night ...

The aim of this growing community is twofold:

1- To foster French start up development in Ireland, by connecting them with investors, mentors and facilitators, so they can be fully integrated into the Irish tech ecosystem.

2- to be the ambassador of the French dynamic digital economy, sharing information about opportunities in France for Irish and international start ups.

La Gaîté Lyrique (France)

La Gaîté Lyrique is a cultural institution in Paris that specialises in emerging forms of digital culture and the dialogue between art, technology, research and society. As part of a new generation of 'third places' for exploration, La Gaîté Lyrique demystifies culture, technology and knowledge for adults and children alike.

La Gaîté Lyrique organises exhibitions, concerts, conferences, projections and workshops – events that bring people together and chart a path through the complex flow of information and figures that make up our world. The institution approaches contemporary artistic expression from insightful, critical, offbeat and entertaining angles, as a means of thinking critically about the impact of technology and development decisions in our ever-changing society.

Education in digital technology is viewed as vital to empowering citizens at La Gaîté Lyrique, which explores thoughtful approaches to living, doing things together and confronting the changes at hand proactively.

Emma Buttin, Project Leader at la Fabrique de la Gaîté

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Education

H2 Learning (Ireland)

H2 Learning is a digital learning services and consultancy organisation. They work with a range of organisations from national departments of education, national education and training organisations, schools, companies and teachers on a range of issues that pertain to the embedding of digital technology within education and training.

H2 Learning aims to help organisations embed digital technologies within their teaching, learning and assessment practices, so learners are equipped with the necessary skills to thrive in today's 21st century global society.

Drawing from over a decade of practice, we offer a selection of high-quality professional services in the field of digital learning, including the creation and provision of accredited digital learning professional learning events, project management services, and evidence-based consultancy services.

Michael Hallissy, Founding Partner

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Irish Film Institute

Culture & Education

Irish Film Institute (Ireland)

The **Irish Film Institute** is Ireland's national cultural institution for film. It provides audiences throughout Ireland with access to the finest independent Irish and international cinema; it provides opportunities for audiences of all ages and backgrounds to learn and critically engage with film and it preserves and promotes Ireland's moving image heritage through the IFI Irish Film Archive.

The IFI Player is a virtual viewing room for the digitised material from Ireland's remarkable moving image collections held in the IFI Irish Film Archive, giving audiences across the globe free and instant access to this rich heritage. This year the IFI partnered with Axonista, a leading video technology company, to greatly increase accessibility of its Irish moving image collection through cutting edge distribution.

This culture-meets-tech-and-innovation partnership sees a suite of applications that brings IFI Irish Film Archive collections to phone, tablet and TV-connected devices for the first time.

As a nation of storytellers, the IFI Player and its suite of apps allows IFI to keep the heritage material of the IFI Irish Film Archive relevant to today's viewing consumption habits, and helps bring Irish culture and social history to audiences globally - both diaspora and new friends of Ireland alike.

Aaron Healy, IFI Player Digital Content Manager

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[@IrishFilmInstitute](https://www.facebook.com/IrishFilmInstitute)



Business

LinkedIn

Founded in 2003, **LinkedIn** connects the world's professionals to make them more productive and successful. With more than 500 million members worldwide, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network on the internet.

The company has a diversified business model with revenue coming from Talent Solutions (HR), Marketing Solutions, Sales Solutions, Learning Solutions and Premium Subscription products. Headquartered in Silicon Valley, LinkedIn has offices across the globe and a brand new EMEA Headquarter in Dublin (1 200 employees).

Finding the right job begins with your connections. Get started on LinkedIn.

Be sure not to miss their "Rock My Profile" stand: there will be a photographer ready to catch your best profile as well as free coaching for all young professionals to make sure they get the most out of their professional online profile network!



Business

Local Enterprise Office Dublin City (Ireland)

Local Enterprise Office Dublin City is a first stop shop for new entrepreneurs and micro and small businesses. Its' mission is "to promote entrepreneurship, foster business start-ups and develop existing micro and small businesses to drive job creation and to provide accessible high quality supports for Business ideas". The office provides various support and services to help start, grow and develop businesses in the Dublin City area.

These services include:

- Training such as "Start Your Own Business" courses,
- Expert mentoring on topics such IP, design, finance, strategy and much more
- Networking, awards, events such as Local Enterprise Week and Dublin City Enterprise Awards,
- Financial assistance and grants to research, start or grow your business and to export.

If you have a business idea or existing micro / small business in Dublin City, contact Local Enterprise Office to find out how they can help you.

Norman Thompson, Dublin Programme Manager



THE DIGITAL HUB

Business

The Digital Hub (Ireland)

The Digital Hub campus is the largest cluster of technology and digital media businesses in Ireland, providing office space for Irish enterprises to scale and grow, alongside major global companies and industry organisations. Over 95 businesses operate at The Digital Hub, employing just over 700 people. Located in historic Liberties area of Dublin city centre, the campus offers all the features and infrastructure you would expect in an open and collaborative environment. Whether you are a one-person start-up or a medium-sized established company, The Digital Hub's office spaces can adapt to your needs. Upfront, clear pricing, helps manage your costs.

More than just an office

The Digital Hub is a close-knit and supportive community. Regular business and social events give companies the opportunity to learn from industry leaders, successful digital companies and each other.

If you are looking for flexible, affordable office space, contact us: info@thedigitalhub.com

A supportive partner of the local community

The Digital Hub runs learning initiatives for local people of all ages. The Future Creators and Future Creators Cadets programmes are run with local partners, the National College of Art and Design and H2 Learning, to give young people and children 21st Century Skills, necessary in today's world.

Future Creators inspired the 'Digital Skills Pathways for Youth across Europe' programme. Youth mentors all over Europe can follow the programme to help young people develop essential digital literacy skills.

Caroline Viguié, Strategic Initiatives Project Manager

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CONNEXIONS

CREATIVE & DIGITAL CITY



START UP MARKET

ROUND TABLE TALKS
BUSINESS MEETINGS
HACKATHON

ConneXions is a forum organised by the **Embassy of France in Ireland, Business France** and the **French Tech Dublin Community** in partnership with **Dublin City Council, Institut français** and **Richmond Barracks**, with the support of **Airbnb, Alliance Française Dublin, Dublin.ie, Linkedin, Local Enterprise Office Dublin City, Smart Dublin, The Digital Hub** and **Transavia**.

www.conneXions.ie

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