

# CONNEXIONS

**CREATIVE & DIGITAL CITY**



## ROUND TABLE TALKS: OUR SPEAKERS

**We are exploring the city of tomorrow:  
join in the discussion!**

**Date & Time:** Saturday 30th September 2017 from 10.30 am to 4.30 pm

**Venue:** Richmond Barracks, Dublin 8.

**Free** entrance.

[www.conneXions.ie](http://www.conneXions.ie)

[info@connexions.ie](mailto:info@connexions.ie) | Twitter: [@ConneXions\\_IE](https://twitter.com/ConneXions_IE) | Facebook: [@ConneXionsIE](https://facebook.com/ConneXionsIE)

# What does Big Data bring to Urban Services?

**Saturday 30th September 2017 | 10.30-11.15 am**  
**Richmond Barracks, D8**  
**Free entrance**

*New technologies can shape a new city and a new way of living, but what tangible changes can they bring? In discussing the new tools available through digital technology, this talk aims at considering tomorrow's city through connected services.*



**Niamh Bushnell, CEO**  
**TechIreland**

Facilitator

@techireland

@Niamh Bushnell

[www.techireland.org](http://www.techireland.org)

**Niamh** Bushnell is the founder and CEO of TechIreland, a *not for profit* established in Dublin in January 2017. TechIreland maps and tracks all product innovation in Ireland and is on a mission to tell the story of Irish innovation to the world.

Prior to TechIreland Niamh was Dublin's first Commissioner for Startups where she developed a platform, an image and a voice for Dublin as a great tech city. Niamh founded the Dublin Globe publication, the #1stFridayBrekkie, and Mentoring for Scale, a monthly mentoring event for scaling companies.

Niamh has been in the technology business for over two decades and spent 16 years in NYC where she built two startups (TechResources and Idirus) and became a mentor and angel investor at Entrepreneurs Roundtable Accelerator - ERANYC. Her first company Pan Research was founded in Dublin in 1996.

Niamh is on the board of FoodCloud and New Ireland's Millennial Board.



**Magali Joubert, Managing Sales Development Specialists**

**LINKEDIN**

Speaker

@linkedin

[www.linkedin.com](http://www.linkedin.com)

Originally from the South of France, **Magali** Joubert came to Ireland 6 years ago to discover the Dublin Silicon Valley. She has been an Inside Sales Manager for the last 4 years in the Tech industry. She first started her career in a recruitment agency where she was the Sales Developer and Recruiter. That's how she became an early adopter of LinkedIn and since then it has been her "best friend"!

She is currently blessed to be Managing Sales Development Specialists at LinkedIn for the UK/IE and French market.



**Tahar Kechadi, Professor of Computer Science at CS and Principal investigator in Insight centre for Data Analytics**

**INSIGHT, University College Dublin**

Speaker

@insight\_centre

[www.insight-centre.org/users/tahar-kechadi](http://www.insight-centre.org/users/tahar-kechadi)

Originally from France, Professor **Tahar** Kechadi is now Professor of Computer Science at UCD and Principal investigator in Insight centre for Data Analytics, one of the biggest centres in this field in Europe.

His research interests cover the areas of Big Data Mining, distributed data mining heterogeneous distributed systems, Grid and Cloud Computing, and digital forensics and cyber-crime investigations. He has published over 300 research articles in refereed journals and conferences.

He serves on the scientific committees for a number of international conferences and he organised and hosted one of the leading conferences in his field. He is an associate editor of the Journal of Future Generation of Computer Systems and of IST Transactions of Applied Mathematics-Modelling and Simulation. He is regularly invited as a keynote speaker in international conferences or to give a seminar series in universities worldwide.



**Damien McConaghy, General Manager National Operations B.E.S.**

**VEOLIA**

Speaker

@VeoliaIrl

[www.veolia.ie](http://www.veolia.ie)

**Damien** heads up Building Energy Services development for the Veolia Group in Ireland.

His responsibilities include the development of Hubgrade an innovative organisation, based on aggregating modern technologies e.g. smart metering, digital tools, big data, and modelling, which enables the identification of energy and operational performance efficiencies across a wide range of business sectors.

He has extensive international knowledge and experience of Energy Management Solutions for operational and critical environments.

He is a proponent of collaborative co-design, a key member of the Veolia Network of Excellence, linking fifteen countries to develop and support sustainable energy efficiency performances solutions globally.

# Smart Cities - Smart Citizens

Saturday 30th September 2017 | 11.30 am -12.15 pm

Richmond Barracks, D8

Free entrance

Digital technology can change the way citizens interact with each other and with local authorities. How can digital technology shape new forms of citizenship? Can citizens be more involved in the decision-making process in a smart city?



**Amanda Connolly**, Editor

**Dublin Globe**

Facilitator

[@tweets\\_amanda](#)

[www.dublinglobe.com](http://www.dublinglobe.com)

**Amanda** is currently the Editor of *Dublin Globe*, as well as Digital Editor at Newstalk, Ireland's fastest growing independent media brand. Amanda previously worked with the The Next Web in Dublin and London, the Web Summit and TheJournal.ie. She is passionate about entrepreneurship within the tech sector and has a particular fondness for creative and lifestyle tech and the spaces where these intersect.

*Dublin Globe* is on a mission to take Dublin tech, innovation and design off the business pages and into the mainstream.

*Dublin Globe* is your go-to source for tech excellence, one success story at a time. The publication lets you know what's happening right now, and what's happening next. *Dublin Globe* documents the Dublin tech ecosystem, from the multinationals to the cream of Dublin's startup crop, and celebrates those virtual Dubliners who serve as ambassadors across the globe.



**Chris Garde**, Smart City Planner

**SMART DUBLIN**

Speaker

[@smartdublin](#)

[www.smartdublin.com](http://www.smartdublin.com)

**Chris** brings City Planning and Data Analytics closer together through Smart Dublin's championing of real-world projects.

Smart Dublin is test-bedding innovative and pragmatic solution to issues facing Dublin's city region inter alia; housing, drainage, waste management, transport and connectivity.



**Jessica Hilliard** Marketing and Communications Manager

**SCIENCE GALLERY**

Speaker

[@kikahill](#)

[@Jessica Hilliard](#)

[www.dublin.sciencegallery.com](http://www.dublin.sciencegallery.com)

**Jessica** has a background in the arts, cultural and non-profit sectors, having worked in a variety of roles including communications, fundraising, production, and volunteering for organisations such as Arthouse, Childline, Collapsing Horse Theatre Company, Dublin Fringe Festival, Dublin Theatre Festival, Festival of World Cultures, the Mabos Collective, and Randolph SD Theatre Company.

She has an MA in Performance and Culture from Goldsmiths University. She is fascinated and passionate about connecting people to ideas.



**Vanessa Liston**, CEO

**CiviQ**

Speaker

[@AphelionLtd](#)

[www.civiq.eu](http://www.civiq.eu)

**Vanessa** Liston is the CEO of CiviQ, an Irish company enabling open consultation data and opinion insights for planning and policy development. CiviQ aims to help cities and citizens work together to achieve resilience, sustainability and quality of life through deeper knowledge on the range and nuance of opinion on public issues. Vanessa has over 15 years of experience in democracy research, citizen engagement, and participatory innovations at a local and an international level. Vanessa holds a PhD in Political Science from Trinity College and has experience in the management consulting sector as well as international development.

Vanessa publishes regularly on deliberative democracy, representation and political innovation. Her articles have appeared in the *Journal of Civil Society*, *Irish Political Studies*, *Representation*, *Policy and Internet*.

Vanessa is a member of the community of democratic innovators in the Council or Europe.

# Smart City: Let's Get Down To Your Business

**Saturday 30th September 2017 | 12.30-1.15 pm**  
**Richmond Barracks, D8**  
**Free entrance**

*Digital technology opens a wide range of opportunities for businesses and companies. Discover what the tools of a connected city can do for yours!*



**David Jullo**, *President of La French Tech Dublin*

**Microsoft**

Facilitator

@tech\_dublin

@French Tech Dublin

[www.frenchtechdublin.com](http://www.frenchtechdublin.com)

**David** Jullo is an accomplished sales Leader with an 18-year experience of Management and Strategy in Global technology and fast growing businesses; an innovator, entrepreneur and problem-solver; expert at overcoming obstacles and generating value for and loyalty with customers.

After having worked for Oracle and Google, David is now working as a country leader for Microsoft France.

Since January 2017, he has been an advisor for the French Ministry of Foreign Affairs as well as the president of La French Tech Dublin, the official hub of the French Tech ecosystem in Dublin.



**Régis Le Drezen**, *Director Enedis*

**Smart Grid Vendée**

Speaker

@linkedin

[www.linkedin.com](http://www.linkedin.com)

**Régis** Le Drezen holds a Masters degree in Networks & Telecommunication Engineering.

He started his career as a telecommunications engineer at the French TSO RTE in 2000 where he was responsible for the high voltage fault protection system. He then became project manager, in charge of the roll out of call centres for Enedis (French DSO, subsidiary of EDF SA). In 2011, he joined a smart grid pilot project (Smart Grid Vendée) as technical director.

Since 2015, he has been working as Managing Director for Enedis in Vendée (department in the west of France).



**Mary MacSweeney**, *Deputy Head of Enterprise and Economic Development*

**DUBLIN CITY COUNCIL**

Speaker

@DubCityCouncil

[www.dublincity.ie](http://www.dublincity.ie)

**Mary** Mac Sweeney is Deputy Head of Enterprise and Economic Development at Dublin City Council. Her responsibilities include working with the start up and scaling community in Dublin through the Local Enterprise Office – Dublin City and delivering on the strategic objectives of the Dublin Action Plan for Jobs and the Dublin Local Economic and Community Plan.

Mary also manages the team who delivers the award winning city branding website [www.Dublin.ie](http://www.Dublin.ie).

Mary has previously worked in a variety of roles with Dublin City Council where she enjoys working for the city and contributing to improving the way the city works. Mary holds a degree in Fine Art from the Dublin Institute of Technology and has completed training in executive and business coaching, mentoring and mediation.



**Matthew Marson**, *Connected Buildings & Cities, EALA*

**Accenture**

Speaker

@matthewmarson

@Matthew Marson

[www.https://www.accenture.com/ie](https://www.accenture.com/ie)

**Matthew** is a Manager in Accenture's Connected Spaces practice in London. He is an architectural designer and incorporated engineer, named as the Institution of Mechanical Engineer's Young Member Visionary 2016/17.

Matthew lead the design and implementation at the Dock to create a world leading Connected Building. Human-centric design, advanced IoT technologies and sustainability drivers have made the digital retrofit a unique workplace.

Location engines, connected lighting, energy analytics and a myriad of specialist sensors linked by Accenture's IoT platform make this an impressive engineering feat.

# (sm)art cities: Culture in the Digital Era

**Saturday 30th September 2017 | 2.30 pm -3.15 pm**  
**Richmond Barracks, D8**  
**Free entrance**

*Digital technology has already entered the field of art and culture: many artists tend to use it as a new form of art and create real digital artworks. But how does it change the way we consider culture in its multiple aspects?*



**Fiach Mac Conghail, CEO**

**The Digital Hub**

Facilitator

[@fmacconghail](#) [@TheDigitalHub](#)

[@TheDigitalHub](#)

[www.thedigitalhub.com](http://www.thedigitalhub.com)

**Fiach** Mac Conghail, CEO at The Digital Hub, is responsible for leading and delivering The Digital Hub's strategy to develop the digital and technology enterprise cluster in ways that benefit society and the economy, both locally and nationally.

A key element of Fiach's role is also working with the communities of Dublin 8 in the urban regeneration of the Liberties area and the rollout of innovative digital learning programmes.

Previously, Fiach Mac Conghail was Director and CEO of the Abbey Theatre from May 2005 to October 2016.

In 2013 Fiach was awarded the Ordre des Arts et des Lettres by the French Government in recognition of significant contributions to arts and literature.



**Emma Buttin, Project leader of La Fabrique de la Gaîté**

**LA GAÎTÉ LYRIQUE**

Speaker

[@emmabuttin](#) [@gaitelyrique](#)

[@Gaitelyrique](#)

[www.gaitelyrique.net](http://www.gaitelyrique.net)

**Emma** Buttin is project leader of La Fabrique de la Gaîté. Its aim is to develop innovative and collaborative projects on the long term for the Gaîté Lyrique, a digital arts centre in Paris.

A graduate from the Institute of Political Sciences of Grenoble and the ESCP Europe Paris in management of cultural activities, Emma Buttin is passionate about projects at the crossroads between culture and sustainable development. She worked for cultural venues in France and abroad, for the City of Montreal and ARTER production agency. She also accompanies artistic projects in public spaces such as the cultural project of the Greater Paris Transportation Network.



**Anita Griffin, Project Manager of EUCIDA**

**EUCIDA**

Speaker

[@eucidaproject](#)

[www.eucida.eu](http://www.eucida.eu)

**Anita** is the Project Manager for EUCIDA (European Connections in Digital Arts), a collaborative partnership between Ireland, France and Latvia— that aims to support the transnational mobility of European artists and cultural workers by providing a networking platform, residency opportunities and exhibitions and conferences.

Previously, Anita managed the Royal Irish Academy/Department of Arts award-winning project, *Art and Architecture of Ireland*, a five-volume scholarly work, covering the period from medieval art to the end of the 20thC, published by Yale University Press at the end of 2014.



**Aisling Murray, Exhibitions Producer**

**SCIENCE GALLERY**

Speaker

[@murray\\_aisling](#)

[@Aisling Murray](#)

[www.dublin.sciencegallery.com](http://www.dublin.sciencegallery.com)

**Aisling** Murray is Exhibitions Producer at Science Gallery Dublin and has overseen the production and curatorial process of 8 exhibitions, working with hundreds of artists on existing and original works including the 2016 co-production with MoMA New York, DESIGN AND VIOLENCE.

Prior to Science Gallery, she has produced theatre, dance, spoken word and cultural events in Ireland and internationally, working with various venues and festivals including: Project Arts Centre, Dublin Fringe Festival, 10 Days in Dublin, 1st Irish New York & Moscow Fringe's Irish Week.



**Dr. Robin Price, Digital artist**

**CREATIVE EXCHANGE / BELFAST BANKERS**

Speaker

[@DrRobinPrice](#)

[@DrRobinPrice](#)

<http://robinprice.net>

**Robin** Price is a contemporary Digital Artist working with electronics and code to manipulate light and sound interactively. He holds an MPhys in Theoretical Physics from the University of Wales and a PhD in Composition and Creative Practice from the Sonic Arts Research Centre.

His early work in club visuals and electronic music continues to influence the creative aims and aesthetics of his work. Currently his practice involves writing microtonal music, exploring open form approaches to composition, mapping data into light and sound, building interactivity into objects, engaging with audiences through technology and teaching.

# e-education: Smart Up!

**Saturday 30th September 2017 | 3.30 pm - 4.15 pm**  
**Richmond Barracks, D8**  
**Free entrance**

*There are many ways digital technology can meet education. Introducing it into classrooms is only one of them. What improvements can be brought to education by digital technology? What new ways of teaching can be developed?*



**Elaine Burke**, *Managing Editor*

**SILICON REPUBLIC**

Facilitator

@CriticalRedPen

@SiliconRepublic

@SiliconRepublic

www.siliconrepublic.com

**Elaine** Burke is Managing Editor of Siliconrepublic.com. She joined in 2011 as a journalist covering gadgets, new media and tech jobs news.

She comes from a background in publishing and is known for being particularly persnickety when it comes to spelling and grammar – earning her the nickname, Critical Red Pen.

When she hasn't got her nose stuck in her laptop, you'll find her in the kitchen, at the cinema, or on the dancefloor.



**Deirdre Butler**, *Professor*

**DUBLIN CITY UNIVERSITY, INSTITUTE OF EDUCATION**

Speaker

@butlerdee

www.dcu.ie

**Deirdre** Butler is internationally known as a leading scholar and creative practitioner of methods supporting teachers' and students' learning.

Before being a teacher educator, she was a primary school teacher, a teacher for the travelling community and vice-principal. Deirdre's passion in life is exploring what being digital in learning can mean and how we can meaningfully use the extensive range of digital tools available today.

As a recognised thought leader in the area of new pedagogies, she advises ministries of education around the globe on redesigning education systems for the challenges that face the world now and in the future.



**Michael Hallissy**, *Founding Partner*

**H2 Learning**

Speaker

@mhallissy

www.h2.ie

Dr **Michael** Hallissy is a Founding Partner in H2 Learning, a consultancy company offering 21st century resources and services to all levels of education.

His main interest is the embedding of digital technologies within education and training sectors to enhance learning.

Michael has worked closely with the Department of Education and Skills in developing a number of digital strategies and is currently part of a team finalising a new STEM Education Policy Statement for Ireland. He is particularly interested in how we can provide opportunities for young people to develop their digital skills in and out of school.



**Ross Maguire**, *Director*

**LEARN IT**

Speaker

@Learnit\_Ireland

www.learnit.ie

**Ross** started Learn it with his wife, Pauline, in 2010. Ross spends his days keeping the team in order (much like Captain America). He is the creative side of the business and develops and trials new concepts. At the moment, Ross spends much of his time working on Learn it's sister company, STEM Solutions.

He works with schools and colleges, providing consultation and delivering Teacher Training (he is a LOGO Education Academy Teacher Trainer).

He also lectures part time in DCU on the use of LEGO in education. He is currently working on Learn it's latest project to bring their range of services nationwide.



**Anne Vanet**, *Vice-President for Digitalisation*

**UNIVERSITÉ PARIS DIDEROT**

Speaker

@anne\_vanet

@Anne Vanet

www.univ-paris-diderot.fr

After studying at University Paris Diderot, Leiden University, Cornell University, Pasteur Institute and HEC, **Anne** Vanet became bioinformatician with a speciality in human pathologies (AIDS, flu, cancerous developments).

As a Professor of Molecular Biology and Big Data, she was always keen to develop e-learning producing resources adapted to students.

After being the Director of the Department for Digital Education, she was appointed Vice-President of the University Paris Diderot, where she set up a Master plan for the information system, partly dedicated to digital pedagogy and organised around several axis: Third places, incentives for lecturers and researchers in e-learning, digital seeds, lifelong learning, toolkit.

# CONNEXIONS

*CREATIVE & DIGITAL CITY*



START UP MARKET  
**ROUND TABLE TALKS**  
BUSINESS MEETINGS  
HACKATHON

ConneXions is a forum organised by the **Embassy of France in Ireland, Business France** and the **French Tech Dublin Community** in partnership with **Dublin City Council, Institut français** and **Richmond Barracks**, with the support of **Airbnb, Alliance Française Dublin, Dublin.ie, Linkedin, Local Enterprise Office Dublin City, Smart Dublin, The Digital Hub** and **Transavia**.

[www.conneXions.ie](http://www.conneXions.ie)

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