

FRENCH TECH DAYS SPONSORING 2020

Mai 2020

□ Who we are and what we do

- Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France (www.businessfrance.fr). It promotes France's companies, business image and nationwide attractiveness as an investment location.
- Business France Amsterdam, part of the French diplomatic network, is composed of 15 export professionals who work on 4 kinds of services : consulting, connection between commercial partners, communication and development of the program V.I.E (Volunteering for International Experience).
- Our office in Amsterdam develops synergies between local partners et help French companies in their approach of the Dutch market.
- The “Guide des Affaires” Netherlands, steadily updated, provides French companies with full and efficient information on this market.
- The 2017 edition of our guidebook was promoted nearby the 631 French companies we have helped in the Netherlands, but also more than 200 companies we met in France during 12 informational meetings about the Dutch market.

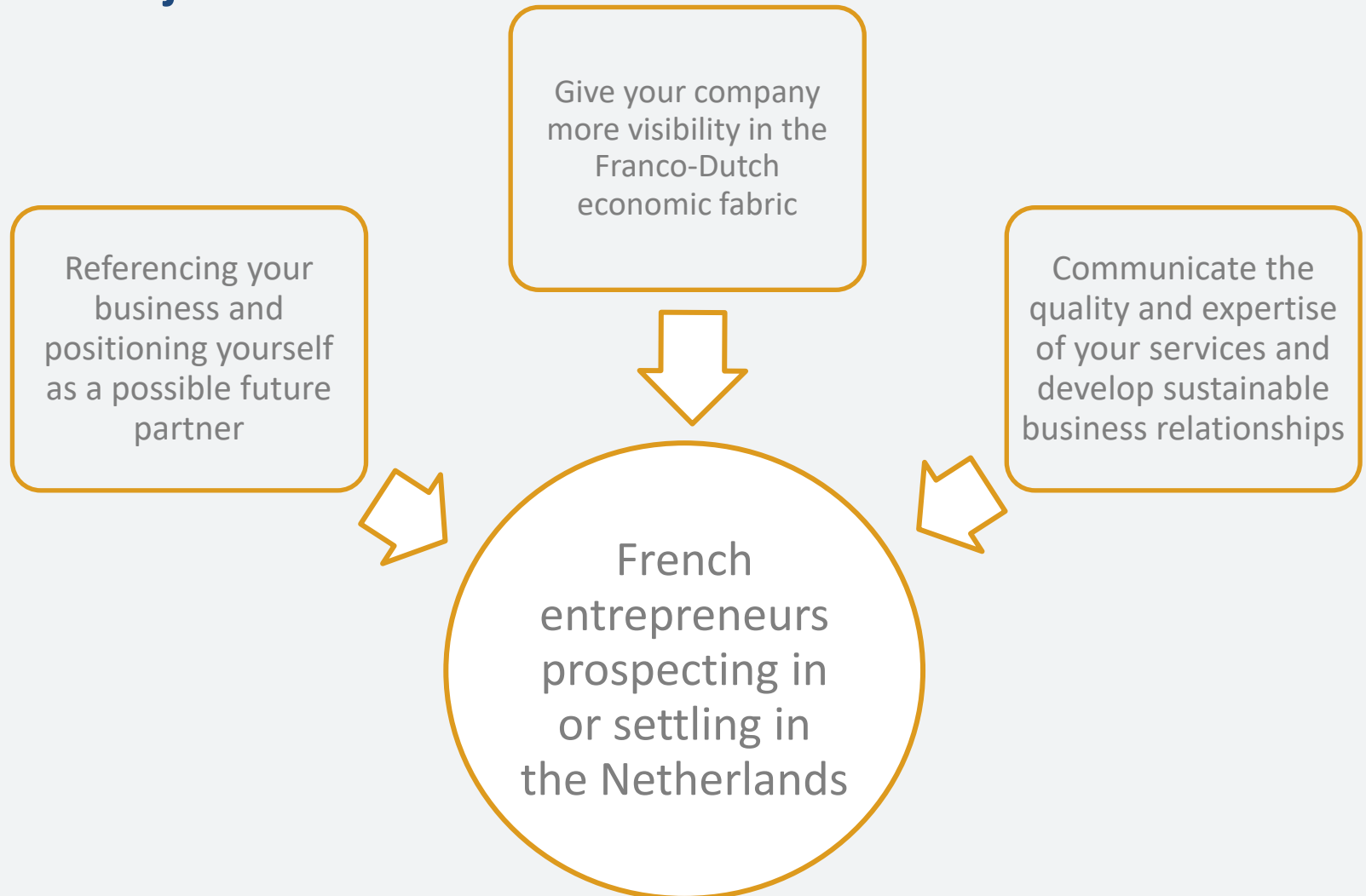
French Tech Days - Netherlands 2020

Amsterdam 07/10/2020

- ✓ Welcome and breakfast with the ecosystem French Tech Amsterdam
- ✓ Conferences & feedback from entrepreneurs
- ✓ Pitch in front of Tech ecosystem present
- ✓ Networking lunch
- ✓ B2B meetings: 4 to 6 appointments
- ✓ Closing the program with the local business community. Aperitech project in liaison with the French Chamber of Commerce in the Netherlands.

Sponsoring proposition

Objectives



SPONSORING PACKAGE

Service	Tarif
<u>Business Relation with Start-ups:</u> <ul style="list-style-type: none"> • Access to the portfolio of start-ups; • B2B match with the participants; • Participants chosen depending your needs and issues and centered on the topics of New Technologies, French Tech and mutual interest for the Dutch and French Market on both sides 	700
<u>Communication:</u> <ul style="list-style-type: none"> • External press kit for Public Relations • Publication of your logo on the website, on documents, publications, emails and visuals; • Quotes and articles of and about your company on the website of the event, on twitter (via @BF_Tech&Services, the official French Tech account) and on the official website of the French Tech 	400
<u>Stand:</u> <ul style="list-style-type: none"> • Reserved table with a kakemono during the event; • Ubiquity of your logo on the event • Own presentations and conferences during the event, based on your needs and issues that are going to be defined together 	700
<u>Post-Event:</u> <ul style="list-style-type: none"> • Invitations to all related Business France events in the Netherlands, privileged contact with French start-ups present on French pavilions in the Netherlands • Invitations to Business France events in France (Invest in France) 	100

Your contacts

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