



**Chalkboard  
Education**

**LEVERAGE YOUR  
TRAINING PROGRAMS  
WITH MOBILE  
TECHNOLOGIES**



Ghana

10,000 primary school teachers and leaders trained each year



Uganda

Capacity building primary school teachers.

Ivory Coast,

Digitised course materials



Ivory Coast & Ghana

Conception of a Child Safeguarding training curriculum, implementation of mobile training to all staff.



Ivory Coast

Literacy and financial literacy in rural areas.



Rwanda

Capacity building to front health workers in rural areas.

## From West Africa to the World: a mobile-first LMS to scale your training seamlessly

Based in France, UK and Ghana, our team of engineers and instructional design experts specialise in helping nonprofits, schools and social enterprises scale their training and TVET programs with inclusive mobile learning technologies.

Our unique technology offers a solution to reach geographically scattered audiences with quality training, ensuring continuous access to training materials without the Internet, and the flawless tracking of trainees' activity, progress and main KPIs.

**Import or create your training content and onboard your trainees remotely in a few clicks with Chalkboard Education.**



## Impact Dashboard

Manage your content and target groups, track key cohort and individual metrics, export data that matters for your reporting.

APIs available for integration to your existing dashboards



## Universal Mobile app

Import your content or create curricula easily online. Distribute your materials, quizzes and surveys to any audience and make it accessible from any device, even without the Internet.

White-labelling available.



## Consultants

Create the best training program for your objectives. Assess the needs of your target audience and context, optimize your materials for mobile training or storyboard brand new materials with our team of mobile instructional designers.



Import and edit your training materials in real time

Create Quizzes and Surveys

Implement your programmes remotely via SMS or set up self-registration forms for your trainees

Manage Trainees and unlimited Cohorts

Track and measure Trainees progress and results, export your data



Collect Survey answers in bulk

Already using an internal Dashboard?  
Plug to our API and get your data where you need it



File	Description	Type	Number of Questions	Enabled	Actions
03 - Pre-Assessment & Pre-Work	03 - Pre-Assessment & Pre-Work	Quizzed	3	✓	⋮
Reflection on Leading Adult Instruction	Reflection on Leading Adult Instruction	Survey	3	✗	⋮
Introduction to Observation Feedback Cycle	Introduction to Observation Feedback Cycle	Quizzed	3	✓	⋮
EduQuality Specialist (3) Unit 8 Pre-Assessment Survey	EduQuality Specialist (3) Unit 8 Pre-Assessment Survey	Survey	20	✓	⋮
Reflection: Initiators for Collaboration	Reflection: Initiators for Collaboration	Survey	3	✓	⋮
Step and Join	SAMPLE ACTION STEPS FOR PRACTICE	Survey	1	✓	⋮
Qualities of Teacher Mentors	What Characteristics should teacher mentors display	Self-Assessment	1	✓	⋮
Teacher Mentor - Participant Satisfaction Survey	Participant Satisfaction Survey	Survey	7	✓	⋮



**Universal  
Mobile app**



**Works on all devices: phones, tablets, computers**

**Installs in one click on an SMS: no Google Play Store,  
App Store account or password required**

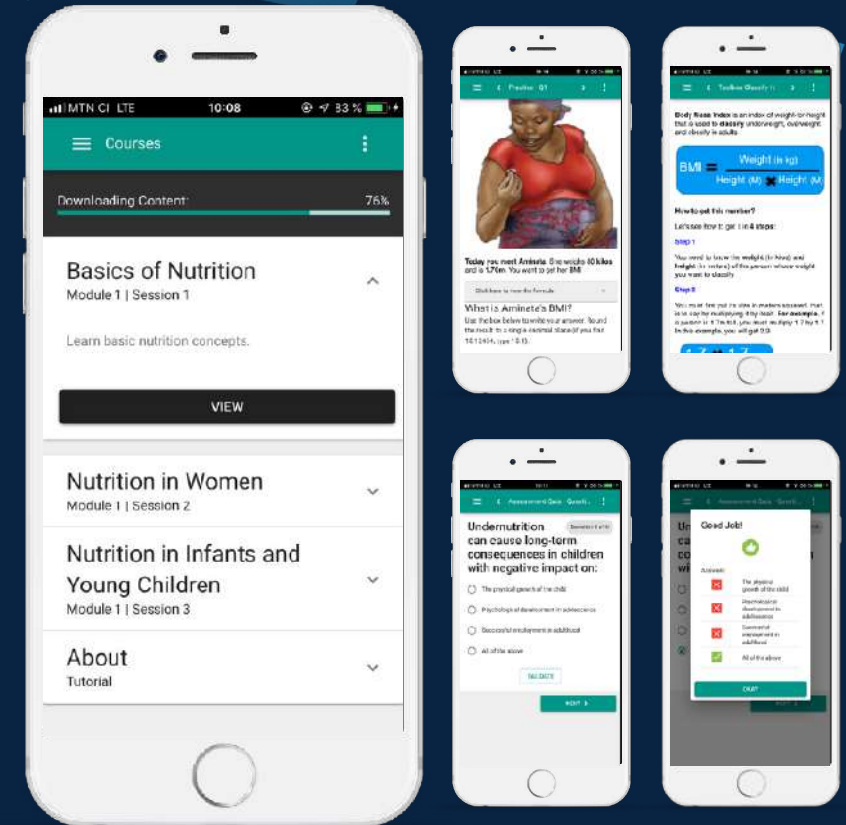
**Access all your content, quizzes and exercises  
entirely offline, seamlessly**

**Onboarding tutorial designed for low tech-literacy users**

**Compatible with screen reading softwares**

**Bookmark pages and chat with fellow trainees**

**Available in English and French\***

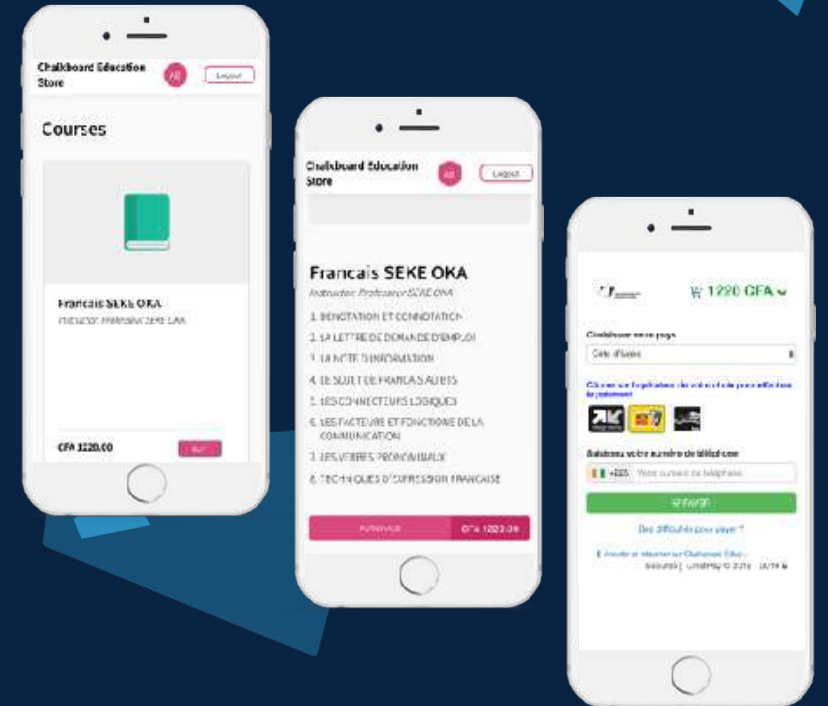




## In Option

Upsell courses and materials to your target audience at a set price. Your trainees pay for each material via mobile money and we charge you only a commission on sales.

Currently available for trainees in Ivory Coast, Senegal, Mali, Burkina Faso, Togo, Guinea-Conakry, Cameroon, DRC







## Consultants

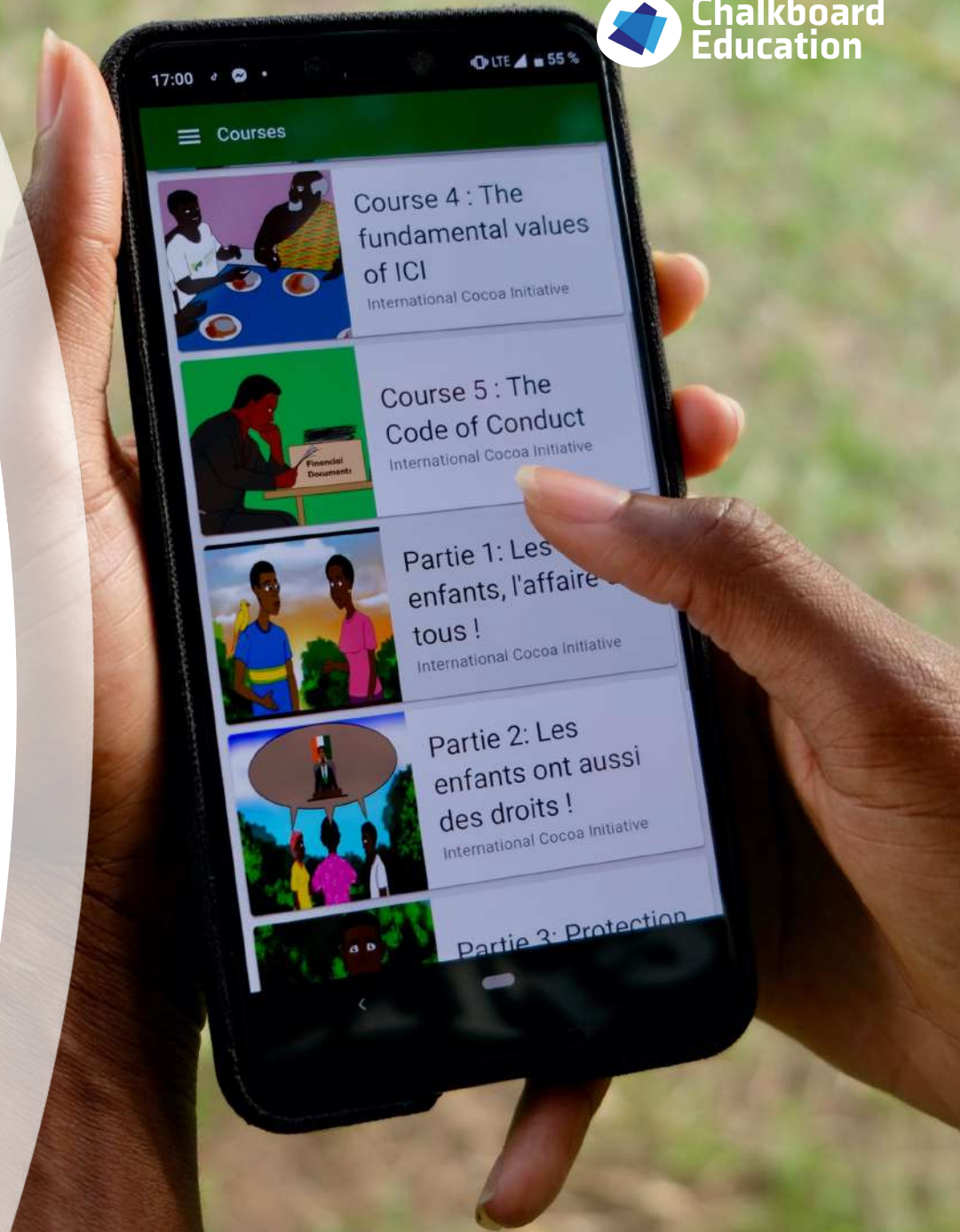
### Transform your existing face-to-face training materials into top tier mobile training curricula

Instructional design can help maximize your impact, by assessing and improving your course materials for your specific audience.

Our instructional designers are a team of topic specialists and mobile training experts ready to work in-depth with you and your stakeholders and ensure the best success for your program.

#### Our past assignments include:

- Elaborating quizzes and exercises to measure knowledge retention on existing training materials.
- Creating mobile training curricula on pre-defined topics, tailored to rural trainees, from scratch.
- Creating curricula in multiple languages.





**Impact**  
Dashboard



**Universal**  
Mobile app

Discovery	Starter	Starter+	Global
1 Cohort 1 Course Up to 50 trainees Unlimited Quizzes Unlimited Surveys 1 Country	Up to 10 Cohorts Unlimited Courses Up to 1,000 trainees Unlimited Quizzes Unlimited Surveys 1 Country	Up to 100 Cohorts Unlimited Courses Up to 10,000 trainees Unlimited Quizzes Unlimited Surveys 1 Country	Unlimited Cohorts Unlimited Courses Unlimited Trainees Unlimited Quizzes Unlimited Surveys 2 or more Countries
<b>€190</b> / month	<b>€490</b> / month	<b>€990</b> / month	<b>Upon Quote</b>

Option **API**   
**€90** / month  
 Or free for **Global** customers

Option **Store**  
**Included**  
 30% Commission on Sales

Customer Support  
**Included**  
 EN/FR on GMT working hours





## Consultants

Set up a kick-off call and ask us for a quote tailored to your needs:

[genevieve@chalkboard.education](mailto:genevieve@chalkboard.education)

For RFP joint-ventures and specific requests, kindly [book an appointment here](#).

[www.chalkboard.education](http://www.chalkboard.education)



# **SUCCESS STORIES**



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# Success Stories

In Ghana, we train 9,000 primary school teachers all across the country



Jackson Educational Complex, a higher education institution located in Kumasi, Ghana, was challenged with training teachers all while disrupting to the minimum their service all across the country. It was difficult to require trainees to come to Kumasi often enough, and paper-based distance learning proved to be costly and unreliable.

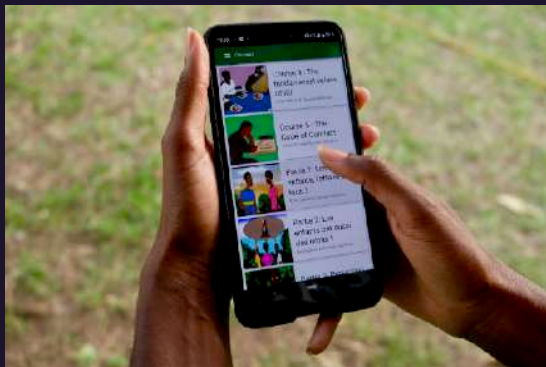
We digitised J.E.C. curricula and distributed them to all of their ~9,000 teachers in training, who now can follow their curricula and pursue their training while they are working with children, on the field.

The training ranges from educational theory to computer science, languages, and subjects included in the Ghanaian national primary school curriculum.



# Success Stories

In Côte d'Ivoire, we train NGO field workers on child labour prevention and child safeguarding



The International Cocoa Initiative was looking for an innovative way to train its staff and partners in Child Safeguarding, its Core Values, and Child Labour Prevention.

The challenge was to multiply the points of contact between the trainee and the training materials, to help staff connect better the abstract notions they know to the day-to-day situations they encounter.

We developed a new training curriculum based on their existing content, complete assessment of the current level of the staff, and additional research. It consists in a 1-year long training made of 6 modules entirely redacted and illustrated by our team, and delivered in both English and French.

98% of ICI staff has used the training platform made available to them, spending an average of 4h45 training on key topics.

# Success Stories

In Rwanda, we train nurses and healthcare professionals on child nutrition



ADRA and SickKids Hospital are rolling out the EMBRACE (Embracing Maternal, Child and New Born Health in Remote Areas through Revitalised Health and Community Engagement) project, aiming at reducing maternal and child mortality in the Nyabihu District, Rwanda.

Chalkboard Education digitised and engineering EMBRACE curricula, and published it on mobile, to make them available to all nurses and HCPs in the targeted region, from anywhere they work from, without connection.

Rwandan universities have expressed interest in the platform and have been distributing it to select students as well.





# Success Stories

In Côte d'Ivoire, we make BTS more fun and accessible to students



The Groupe ETEC is a polytechnic higher institution located in Yopougon, Côte d'Ivoire, distributing short degrees in software development, networks engineering, or civil engineering, in one of the most underserved neighbourhoods of Abidjan.

To help students with long commute time cope with homework and other duties, we are digitising the Groupe ETEC professors' course materials and distributing them to students for a fee.

Students, who were previously required to buy printed materials on campus, can now conveniently buy all they need from their phone through mobile money: a safer and simpler process for the student, the professor, and the institution.

Set up a kick-off call and ask us for a quote  
tailored to your needs:

[genevieve@chalkboard.education](mailto:genevieve@chalkboard.education)

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